

FACULTY OF VISUAL ARTS & PERFORMING ARTS

SYLLABUS

FOR

PG DIPLOMA IN FASHION MAKEOVER (Semester: I – II)

Session: 2019-20



GURU NANAK DEV UNIVERSITY AMRITSAR

- Note:** (i) Copy rights are reserved.
Nobody is allowed to print it in any form.
Defaulters will be prosecuted.
- (ii) Subject to change in the syllabi at any time.
Please visit the University website time to time.

**PG DIPLOMA IN FASHION MAKEOVER
SEMESTER-1**

S.No.	Course	Total Marks	External	Exhibition (Internal)	Time Allowed for Exams
1.	Paper 1: Technical Theory – I	100	100	-	3 Hrs.
2.	Paper 2: Workshop Practical – I	100	80	20	4 Hrs.
3.	Paper3: Concept Development – I (Practical)	100	80	20	6 Hrs.
4.	Paper 4: Computer Application – I (Practical)	100	80	20	3 Hrs.
		Total Marks: 400			

Note: The Exhibition (internal) marks are evaluated and set by internal examiner.

**PG DIPLOMA IN FASHION MAKEOVER
(SEMESTER-I)**

PAPER -1: TECHNICAL – I (Theory)

Time: 3 Hrs.

**M.M: 100
(External)**

Instructions for the Paper Setters:-

Eight questions of equal marks (Specified in the syllabus) are to be set, two in each of the four Sections (A-D). Questions may be subdivided into parts (not exceeding four). Candidates are required to attempt five questions, selecting at least one question from each Section. The fifth question may be attempted from any Section.

SECTION-A

Introduction to Fashion Makeovers

- Acceptance, uses and importance in personal and professional world.

Color Wheel and its use in fashion make-ups.

- Primary, secondary, tertiary colors, cool and warm colors.
- Define color wheel: complementary color and analogues color
- Use of color wheel in fashion makeups.

SECTION – B

Important Hygiene factors for make-up.

- Importance of hygiene in your personal and professional lifestyle.
- How hygiene affects your professional world
- Various methods to maintain hygiene in your workplace.

Make-ups planning.

- What are planning and its importance?
- How planning is applied while performing makeovers.
- Areas where makeup planning can be applied.

SECTION –C

Structure of faces and face features:

- Different types of Face structure explain with diagrams
- Explain face feature: types of eyes and lips.
- Make-up application in view of face structure and features.

Skin care and Skin analysis

- Explain in details different types of skin:
- How to analysis different skin type.
- Method to manage different skin types.

**PG DIPLOMA IN FASHION MAKEOVER
(SEMESTER-I)**

SECTION – D

Cosmetic Science – I

- Define cosmetic science
- Role of cosmetic science in adding: color, preservatives, fragrances, mixing of oil and water, emulsifier, and more.
- How science help to produce different makeup product: bases, lip color, body paints, eye products and more.
- How cosmetic helps to find Solution to various skin type and problems related.

Theme based make-up knowledge and guidelines – I

- Define: Nude and Sheer make-up, Basic make-ups and related tips, Fresh and fruity make-up, Smoky look. Fantasy make-up, Camouflage make-up technique, and History based make-ups.

**PG DIPLOMA IN FASHION MAKEOVER
(SEMESTER-I)**

PAPER-2: WORKSHOP – I (Practical)

Time: 4 Hrs.

External: 80

Exhibition (Internal): 20

Total Marks: 100

- (a.) Make-ups Theme and its Application
- Basic make-ups and related tips
 - Nude and Sheer make-up
 - Fresh and fruity make-up
 - Smoky look
 - History based make-ups
 - Camouflage make-up technique
 - Fantasy make-up.
- (b.) Hair styling-basic and contemporary-different
Hair look (best use of all the technique) complementing each make-up theme.

**PG DIPLOMA IN FASHION MAKEOVER
(SEMESTER-I)**

PAPER-3: CONCEPT DEVELOPMENT – I (Practical)

Time: 6 Hrs.

External: 80

Exhibition (Internal): 20

Total Marks: 100

- Development of 3 concepts based on inspiration and trends.
- Design exploration using templates or sketches (based on concepts)
- Final portfolio completion and presentation.

**PG DIPLOMA IN FASHION MAKEOVER
(SEMESTER-I)**

PAPER-4: COMPUTER APPLICATION – I (Practical)

Time: 3 Hrs.

External: 80

Exhibition (Internal): 20

Total Marks: 100

- **Coral Draw** – drawing face, features & illustrating make-ups & hair styles.
- Learning coral draw tools and techniques.
- Making mood boards/collages.

**PG DIPLOMA IN FASHION MAKEOVER
(SEMESTER-I)**

Books Recommended: -

- The technique of the professional makeup artist by Vincent J.R Kehoe.
- Face forward forward by kevyn Aucoin
- The makeup artist Handbook II Edition by Gretchen Davis and Nindy Hall
- 500 eye makeups designs by Kendra staton
- Fashion makeovers by Brenda Kinsel's
- Hair care - Braiding and Hairstyling by Jacki Wadeson
- Professional hairstyling by Georgina Fowler
- Eye Candy by Linda Mason
- Making Faces by Kevyn Aucoin
- The Beauty of Colour by Iman
- The Art of Makeup by Kevyn Aucoin
- Makeup by Marie Claire
- Essence Beauty Basics and Beyond by Patricia M. Hinds
- MUA Face charts –Portfolio Workbook to Makeup Artist

**PG DIPLOMA IN FASHION MAKEOVER
SEMESTER-II**

S.No.	Course	Total Marks	External	Exhibition (Internal)	Time Allowed for Exams
1.	Paper : 1 Technical Theory – II	100	100	-	3 Hrs.
2.	Paper:2 Workshop Practical – II	100	80	20	4 Hrs.
3.	Paper: 3 Concept Development – II (Practical)	100	80	20	6 Hrs.
4.	Paper: 4 Computer Application – II (Practical)	100	80	20	3 Hrs.
5.	Paper : 5 Industrial Training	200	160	40	-

- Time allotted for Industrial Training: 2 Months.
- Total Marks allotted for Semester II: 600
- Grand Total of Semester I+II = 400+600 = 1000.

Note: The Exhibition (internal) marks are evaluated and set by internal examiner.

**PG DIPLOMA IN FASHION MAKEOVER
(SEMESTER–II)**

PAPER-1: TECHNICAL THEORY–II

Time: 3 Hrs

**M.M. 100
(External)**

Instructions for the Paper Setters:-

Eight questions of equal marks (Specified in the syllabus) are to be set, two in each of the four Sections (A-D). Questions may be subdivided into parts (not exceeding four). Candidates are required to attempt five questions, selecting at least one question from each Section. The fifth question may be attempted from any Section.

SECTION – A

Make-ups and related health factors.

- Importance of health.
- Details knowledge of what kind of food intake helps us to maintain good health.
- Ways to use makeup products and technique in healthy way.

History of make-ups and related fashion trends.

- Define makeup and trends of various era like Egyptian, roman, Greek
- Explain makeup's and styling of 18th, 19th, 20th, and 21st century.
- In details define from where makeup and hairstyling evolved and
- Role of history in setting up latest trends.

SECTION – B

Anatomy

- Define structure of head and neck: includes types of forehead, neck and chin.
- Guidelines for enhancement: role of makeup and hairstyling.

Contouring

- What is contouring and its technique
- Importance of contouring.
- Define contouring according to different face structure. With diagrams.

SECTION – C

Entrepreneur and Business Awareness.

- Define entrepreneur and entrepreneurship
- Features of entrepreneurs
- Explain Ways to set up business in terms of: accounting, finances, marketing, operation, personnel.

**PG DIPLOMA IN FASHION MAKEOVER
(SEMESTER-II)**

Professional Conduct:

- Professional way of setting business
- Infrastructure in terms of: lightening, salon chair, cabins, mirror, display of salon, appropriated area while working.
- Records keeping.

SECTION – D

Cosmetic Science – II

- Advance Product Knowledge, explain role of cosmetic science in products standard and usage.
- Role of cosmetic science in makeup industry.
- In short explain: peeling, features lifting technique.

Theme based Advanced make-up knowledge and guidelines – II

- Dramatic look, Dolls and related make-ups look, Men Make-up, Photographic Make-ups (black/white photographic make-ups), Theatrical Make-ups, Character Make-ups, Face and Body Tattooing /make-ups.

**PG DIPLOMA IN FASHION MAKEOVER
(SEMESTER-II)**

PAPER-2: WORKSHOP – II (Practical)

Time: 4 Hrs.

External: 80

Exhibition (Internal): 20

Total Marks: 100

A. Make-ups Theme and its Application

- Dramatic look
- Dolls and related make-ups look
- Men Make-up
- Photographic Make-ups (black/white photographic make-ups)
- Theatrical Make-ups
- Character Make-ups
- Face and Body Tattooing /make-ups.

B. Hair styling- high fashion and period styling. (Including all the style followed in the past and today's highly appreciated fashionable hair style.

C. Introduction to Air Brushing-Knowledge of Advance Make-ups techniques and the product knowledge used in air brushing.

D. Introduction to photography: Learning the photo shoot techniques, background to enhance make ups and costumes and method to provide sharp and fine look to make-ups.

**PG DIPLOMA IN FASHION MAKEOVER
(SEMESTER-II)**

PAPER-3: CONCEPT DEVELOPMENT – II (Practical)

Time: 6 Hrs.

**External: 80
Exhibition (Internal): 20
Total Marks: 100**

- Development of 2 detailed concepts: Each concept should comprise of minimum 5-10 sheets (Mood board, client board, concept board, design exploration, final design sheet, cost sheet, product range used, photo shoots)
- Professional portfolio (A3 size) completion.

**PG DIPLOMA IN FASHION MAKEOVER
(SEMESTER-II)**

PAPER-4: COMPUTER APPLICATION – II (Practical)

Time: 3 Hrs.

External: 80

Exhibition (Internal): 20

Total Marks: 100

- Adobe Photoshop
- Making mood boards/collages
- Editing pictures of faces/hairs to illustrate make-ups and hair style design.

**PG DIPLOMA IN FASHION MAKEOVER
(SEMESTER-II)**

PAPER-5: INDUSTRIAL TRAINING FOR 2 MONTHS

External: 160

Exhibition (Internal): 40

Total Marks: 200

- Include exposure to industrial areas and learning professional world through experience.

**PG DIPLOMA IN FASHION MAKEOVER
(SEMESTER-II)**

Books Recommended:-

- The technique of the professional makeup artist by Vincent J.R Kehoe.
- Face forward forward by kevyn Aucoin
- The makeup artist Handbook II Edition by Gretchen Davis and Nindy Hall
- 500 eye makeups designs by Kendra staton
- The art of theatrical Makeup by Cabendish Morton
- Fashion makeovers by Brenda Kinsel's
- Special effects makeups by Janus Vinther
- Stage makeup by Laura Thudium
- Hair care - Braiding and Hairstyling by Jacki Wadeson
- Professional hairstyling by Georgina Fowler
- Eye Candy by Linda Mason
- Making Faces by Kevyn Aucoin
- The Beauty of Colour by Iman
- The Art of Makeup by Kevyn Aucoin
- Makeup by Marie Claire
- Latina Beauty by Christy Haubegger